



INDEXED ANNUITY  
LEADERSHIP COUNCIL

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## Proud Partner in the Fight Against Alzheimer's

During the month of September, you may notice a few things that look a little different on the Indexed Annuity Insights website. That's because we're honoring the second annual World Alzheimer's month in September by "Going Purple."

**As an Alzheimer's Association Champion**, the IALC is proud to join the fight to end this debilitating disease by helping to educate everyone on the importance of early detection.

While doctors work to better understand the disease and how to eliminate it, the IALC wants to stress how important it is to know how to recognize the first signs of Alzheimer's and dementia. Here are a few things you can do to help:

- ✓ Enroll in the **"Know the 10 Warning Signs" E-Learning Course** to learn how to recognize the first stages of dementia.
- ✓ Check out the **Baby Boomers Report**, to learn more about how Alzheimer's disease is impacting this generation, both emotionally and financially.
- ✓ Talk with your friends and family about Alzheimer's disease and consider how it could impact **your financial planning**.
- ✓ Learn more about **financial products** that could help you to better prepare for a time when you can no longer care for yourself.
- ✓ "Go Purple" on Sept. 17 for Alzheimer's Action Day. Wear purple and change your Facebook profile picture to the **END ALZ graphic found here**.

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**AEDA.**  
alzheimer's early detection alliance  
alzheimer's association



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